



# MAXQDA Workshop

Dhirapat Kulophas, Ph.D.  
Siwaporn Poopan, Ph.D.

CMMU  
Sept 12, 2023

# Dhirapat Kulophas

## **Selected publication (Qual)**

- Kulophas, D., & Hallinger, P. (2023). Successful school principalship in Thailand: a literature review. In R. J. Tierney, F. Rizvi, & K. Erkican (Eds.), *International Encyclopedia of Education (Fourth Edition)* (pp. 490-500). Elsevier.
- Kulophas, D., & Hallinger, P. (2021). Does leadership make a difference in teacher learning: a contextual analysis of learning centered leadership in rural Thailand. *International Journal of Leadership in Education*, 1-21.
- Kulophas, D., & Hallinger, P. (2021). Leading when the mouth and heart are in unison: a case study of authentic school leadership in Thailand. *International Journal of Leadership in Education*, 24(2), 145-156.
- Kulophas, D., & Kim, M. (2020). How “Thailand 4.0” principals applied leadership and technology towards teacher learning: Three case studies. *Kasetsart Journal of Social Sciences*, 41 (3), 620–625.



# Siwaporn Poopan

## Selected publication (Qual)

- Poopan, S., Plangsorn, B., Khwanrat, J. & Kijtorntam. (under review). Approaches for Enhancing the Utilization of Assessment, Accreditation and Educational Quality Assurance Results to Improve the Educational Quality of Higher Education. *Journal of Educational Measurement*, Mahasarakham University.
- Poopan, S. (2021). An analysis and exploration of faculty members' transformational classroom leadership: Mixed methods research. *Ubon Ratchathani Journal of Research and Evaluation*, 10(1), 11 – 20.
- Preudhikulpradab, S., Suriyamanee, N., & Poopan, S. (2020). Leadership development model: A case of international college of Thai private-higher education institutions. *Revista de Cercetare si Interventie Sociala*, 70, 119 – 140.
- Boontantrapiwat, P. & Poopan, S. (2016). A Study of Proposed Guidelines of the Development of Organizational Commitment of Generation Y Private Secondary School Teachers: Mixed Methods Research. *Proceeding in The Asian Community: Opportunities and Challenges* (pp. 20 – 31). Bangkok, March 24, 2016.





# Agenda

- Introduction to QDA
- Discuss the importance of software in QDA
- MAXQDA interface and features
- Importing and organizing data
- Viewing & Editing Data
- Coding Data
- Useful Tools in MAXQDA
- Summarizing





# Any Challenges in Qualitative Data Analysis?

Let's Share!



Data Overload

Lack of Familiarity with Methods

Coding Consistency

Time-Intensive

Integration of Data

Software Use

Common  
challenges in  
Qualitative  
Data Analysis  
for Beginning  
Researchers

# Why using Software for QDA



# The Importance of software in qualitative data analysis



Data Organization



Data Reduction



Consistency and Reproducibility



Speed and Efficiency



# The Importance of software in qualitative data analysis (cont.)



DATA  
VISUALIZATION



FLEXIBILITY



COLLABORATION



DATA SECURITY

# The Importance of software in qualitative data analysis (cont.)



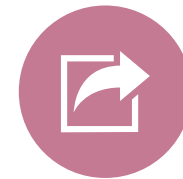
Audit Trail



Literature Review



Mixed Methods Integration



Export and Reporting